



the SOUNDINGS

March 2010

Volume 19, Issue 2

2010

Board of Directors

Officers

Rick Fuller (2nd year)
President
Framing by Fuller

Teasha Shoffstall (3rd year)
Vice President
Shoffstall Funeral Home

Teri Frymyer (3rd year)
Secretary
Choice Properties

Curt Peterson (3rd year)
Treasurer
Nationwide Insurance

Board Members

Gary Kinsey (2nd year)
Hollanshead-Kinsey Insurance

Glenda McBride (1st year)
Huntington Bank

Brenda Moots (1st year)
Indian Lake Outfitters

Dustin Wickersham (1st year)
Comstor Properties/Outdoor Signs

Kristen Winters (2nd year)
K. Winters Designs, LLC

Bill Holtsberry (1st year)
Logan County Chamber Rep.

Pam Miller
Executive Director

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INDIAN LAKE BOAT SHOW March 5, 6 & 7

The 54th annual Indian Lake Boat show will be Friday, Saturday and Sunday, March 5, 6 & 7. Indian Lake marina's participating are: Spend-A-Day Marina, Indian Lake Marine and Bud's Marine. The Chamber will be represented at Indian Lake Marine with information about Indian Lake, the events for 2010, and the new 2010 Indian Visitor's Guide. Chamber T-shirts and sweatshirts will be on sale at discounted prices. The

Historical Society's book and Chick Heithaus' book, *Indian Lake from the East Side*, will be available to purchase. Tickets can be purchased for the Past Presidents' Steak Fry and the Party at the Beach with the Danger Brothers. Raffle tickets for a bicycle give-away for the Indian Lake Firework's Fund Ride will be sold.

See the sidebar on page 3 for sign ordinance information.

Maple Syrup Festival & Pancake Breakfast



The 25th Annual Maple Syrup Festival will be held in conjunction with the Indian Lake Area Chamber of Commerce Pancake Breakfast on March 20 and 21 at the Indian Lake State Park. The pancake and sausage breakfast is served at the Indian Lake State Park campground commissary located at 13156 North State Route 235, Lakeview from 8 a.m. - 2 p.m. on Saturday and 8 a.m. - 1 p.m. on Sunday. The breakfast is \$4 per adult and \$2 per child. Pints, quarts and gallons of real maple syrup will be for sale both days from the Indian Lake Development Corporation.

The sugar bush tours start at 9 a.m. Tours include a free hay wagon ride through the sugar bush with a stop at the sugar shack. The process of making maple syrup will be explained and demonstrated. Free samples will be given. There will also be a historical display of maple syrup production at the campground.



**VOLUNTEERS NEEDED TO WORK THE FOLLOWING SHIFTS:
7 am - 10:30 am and 10:30 am - 2 pm Saturday and Sunday**

Welcome...New Members

A & A Contractors

Fred Rostorfer, owner
Indian Lake, Ohio
937-596-6833

Beauty and the Barber

Mollie Whitman
Huntsville, Ohio 43324
937-686-4247
molliewhitman@yahoo.com

ATTENTION
BUSINESS OWNERS
Please drop your business brochures off at the Chamber office. We depleted the supply of all brochures at the AAA Travel Show in Columbus. This includes cottage brochures.

Connect with Us



The Indian Lake Area Chamber of Commerce is turning to social media networks to help spread its message and communicate with members, area businesses and the public. You now can find the ILACOC on FaceBook and Twitter. Social media is changing the way businesses communicate. Businesses that are not using technology and social media sources are out of step with today's productive workforce.

The two primary goals of any social media marketing campaign are to start a conversation and to build a community. Over the past few weeks the Chamber has done just that. Within twenty-four hours of launching the FaceBook page, the Chamber logged 350 fans.

"We feel this will be a great new tool for our members and an opportunity to promote events at the Chamber," explained Chamber Executive Director, Pam Miller. Members are welcomed and encouraged to submit content and let us know of upcoming events or issues that pertain to your business. If you are currently using any of these sites please become a supporter of the Chamber and if you have yet to do so, please click on any of the links to our social media sites to view them and get signed up.

To follow the Chamber on FaceBook and Twitter, click on the icons found on the Chamber's website - www.indianlakechamber.org.

Chamber to Accept Online Payment

The Board of Directors of the Indian Lake Area Chamber of Commerce recently voted to add credit card services to the Chamber website by adding the PayPal module.

You will soon be able to make online donations to the fireworks fund, pay dues and buy tickets for special events. Major credit cards will be accepted as well as those having a PayPal account.

With the new upgrades to the QuickBooks accounting program, this is a positive step in becoming automated. Offering our members the ability to make online donations, pay dues or make purchases with the credit/debit card of their choice is essential in e-commerce.

Support your Chamber! Promote your Business!

Time Warner Cable Media Sales can help you generate more customers and more business this year. Give us a call and learn about our special promotions for May through August. Pending ten or more area businesses join in with us to promote on cable television this summer, we have pledged to donate over 2,000 thirty second commercials to the Indian Lake Chamber of Commerce. Working together, we can generate more excitement and more business this year than ever before. Call Dino Gerdeman, Sales Manager today: 419-996-2247. Learn more about our programming and specials at www.cablemediasales.com.

VOLUNTEERS' BREAKFAST

The next Chamber
Volunteer Breakfast will
be Tuesday, March 23 at
8:30 a.m. at the AmVets.



Indian Lake Area Chamber of Commerce *Ribbon Cuttings*

Don't miss the Chamber Ribbon Cuttings and After-Hours

Wednesday, March 3 from 4 pm - 6 pm, Indian Lake Outfitters, owned by Brian and Brenda Moots. This is be a joint ribbon cutting by both the Indian Lake and Logan County Chambers of Commerce.

Thursday, March 4 from 4 pm - 6 pm, Indian Lake Family Medicine, Dr. Waltson - Located on the second floor of the Aries building.

Past Presidents' Steak Fry & Membership Drive

The Indian Lake Area Chamber of Commerce Past Presidents' Steak Fry and Membership Drive will be Saturday, April 10, 2010, 6:30 pm, at the Huntsville Event Center. The social hour is 5:30-6:30 p.m. Past President Glenn Honeycutt, current President Rick Fuller and Executive Director Pam Miller are chairing the event.

In the past, the Chamber has sponsored an annual kick-off to proclaim the coming of spring and to announce upcoming events. This traditional event celebrates the arrival of summer, the uniqueness of Indian Lake, provides an opportunity to meet and greet old friends and network with other business leaders.

Past Board Presidents will serve as hosts and organize the event. Past board members are also invited to get involved and assist as well. Summer highlights for 2010 will be shared. It promises to be a festive occasion with door prizes, music, games and other activities. All Chamber members are encouraged to attend, bring their friends and anyone who may be considering membership in the Chamber. The event is open to all residents in the area who enjoy Indian Lake, including those who come to the lake on weekends.

Anyone wishing to volunteer to help on April 10 or donate an item for the auction should contact Pam Miller or Glenn Honeycutt. All donors of auction items will be listed in the program. The major auction item will be two nights at the Grand Victoria, plus cash.

Entertainment will be provided by last year's July 4th winner of the Indian Lake's Got Talent contest, Ann Temple, along with other Talent Show participants. Music will be provided by The Beacon.

The dinner includes a steak, potato, sides, roll, and dessert. Tickets are \$20.00 each and may be purchased at the Chamber Office in the Aries Building, 8200 St. Rt. 366, next to the spillway. Ticket sales end on April 3.

Contact Glenn Honeycutt (842-2525 - glennhoneycutt@msn.com. or Pam Miller, Executive Director (937-843-5392 - office@indianlakechamber.org. for more information. Details may be found by visiting the Chamber's website at indianlakechamber.org.

Village of Russells Point Sign Ordinance

The Village of Russells Point is relaxing their sign ordinance for the Indian Lake Boat Show. This runs for the week before and one week after Boat Show Weekend with no permit or fee required but with the restrictions listed below.

1. All signs must meet State and Federal requirements.
2. All lighting must be of constant intensity (no flashing or moving lights)
3. No sign may be within thirty feet of a stop sign or intersection or ten feet of a drive way.
4. No sign may block visibility of a traffic sign cross walk or traffic movement.
5. All free standing or inflatable signs must be secured to withstand a wind presser of thirty pounds per square foot, all signs and their attachments must be two feet from any public pedestrian walkway or eight feet from any public street, no sandwich board signs allowed on the public sidewalk. No signs may be placed on utility poles, street signposts or highway fences.
6. All signs or banners crossing any public street or all must be fourteen feet above the center-line of the street or alley and have writer permission obtained from the owner of the points of attachment (utility poles or buildings) any sign or banner crossing a public pedestrian walkway must be eight feet above the walkway. All off premise signs must have written permission from the property owner were located.
7. All moving signs, either mechanical, forced air or atmospheric must be eight feet from any public walkway or street.
8. Signs may be erected a week before the first day of the boat show and must be removed by the second Monday after the boat show.

Please feel free to contact the Village of Russells Point Zoning/ Building Department with any questions you may have about Boat show signs in the Village of Russells Points.






INDIAN LAKE AREA CHAMBER OF COMMERCE
 8200 S.R. 366, Suite D
 P.O. Box 717
 Russells Point, Ohio 43348

STANDARD MAIL
 US POSTAGE PAID
 RUSSELLS POINT, OH 43348
 PERMIT 20

Phone: 937-843-5392
 E-mail: office@indianlakechamber.org
 Website: www.indianlakechamber.org
 Newsletter by: Kimage Design

OR CURRENT RESIDENT

MARCH				2010		
	1	2	3 Ribbon Cutting Indian Lake Outfitters 4 - 6 pm	4 Ribbon Cutting IL Family Medicine 4 - 6 pm Chamber Board of Directors Meeting 6 pm	5 Indian Lake Boat Show	6 Indian Lake Boat Show
6 Indian Lake Boat Show	8	9	10 Danger Brothers Committee Meeting 4:30 pm	11 "The Morning Buzz" Aunt Millie's 8 am	12	13
	15	16	17  IL Fireworks Fund Ride Meeting - 5 pm ILDC - 7 pm IL State Park	18	19	 20 Spring begins Maple Syrup Festival Pancake Breakfast IL State Park
21 Maple Syrup Festival Pancake Breakfast IL State Park	22	23 Volunteers Breakfast 8:30 am - Amvets	24 ILWP 9:30 am IL State Park	25	26	27
28	29	30	31			

See the web calendar at www.indianlakechamber.org for 2010 events