



# The Soundings

www.indianlakeChamber.org

November/December, 2011 Volume 20, Issue 7

2011

## Board of Directors

**Kristen Winters - President**  
K. Winters Designs, LLC  
Term ends 12/31/2011

**Don Freels - Vice President**  
Harbourside  
Term ends 12/31/2012

**Brenda Moots - Secretary**  
Indian Lake Outfitters  
Term ends 12/31/2012

**Gary Kinsey - Treasurer**  
Hollanshead-Kinsey Insurance  
Term ends 12/31/2011

**John Bodin**  
Thompson, Dunlap &  
Heydinger, LTD  
Term ends 12/31/2012

**Don Eggenschwiller**  
The Landing  
Term ends 12/31/2013

**Frank Dietz**  
Edward Jones  
Term ends 12/31/2011

**Janice Moore**  
Indian Lake Rollarena  
Term ends 12/31/2013

**Josh Vorhees**  
McDonald's  
Term ends 12/31/2013

**Pam Miller - Executive Director**



THE INDIAN LAKE AREA  
CHAMBER OF COMMERCE  
CORDIALLY INVITES  
YOU TO THE  
**ANNUAL DINNER**

SATURDAY, DECEMBER 10, 2011

INDIAN LAKE MOOSE  
FAMILY CENTER  
11044 LAKE STREET  
LAKEVIEW, OHIO 43331

COCKTAILS AT 5:30 P.M.  
DINNER SERVED AT 6:00 P.M.

\$25 EACH OR \$50 PER COUPLE

RSVP BY DECEMBER 2, 2011



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## NOTICE TO MEMBERS

The current Constitution and By-Laws and Proposed Code of Regulations can be found on the Member's Page of the chamber's website.

The Indian Lake Area Chamber of Commerce Annual Dinner will be held Saturday, December 10, 2011 at the Indian Lake Moose Family Center. Social hour begins at 5:30 with dinner at 6 p.m.

The 2011 meeting will begin at approximately 6:45 p.m. with remarks from outgoing President Kristen Winters. Along with Winters, outgoing board members Frank Dietz and Gary Kinsey will be honored. The installation of the new 2012 board members and officers will take place along with the passing of the gavel. The Chamber will recognize the "Volunteer of the Year" and the "Citizen of the Year."

## Upcoming events

### [The Morning Buzz](#)

10 Nov 2011 8:00 AM • Aunt Millie's Restaurant, 211 Lincoln Blvd., Russells Point, OH 43348

### [ILDC Meeting](#)

16 Nov 2011 7:30 PM • Indian Lake State Park

### [Miller Graphics Ribbon Cutting & Open House](#)

18 Nov 2011 4:00 PM • 7465 St. Rt. 366, Suite C, Russells Point, OH

### [Lakeview Business Group](#)

21 Nov 2011 5:00 PM • Osgood Bank, Lakeview, OH 43331

### [ILWP Meeting](#)

23 Nov 2011 9:30 AM • Indian Lake State Park

### [Christmas Lights in the Park](#)

02 Dec 2011 • Indian Lake State Park

### [Lakeview Christmas](#)

02 Dec 2011 5:00 PM • Lakeview, Ohio 43331

### [Lakeview Business Group](#)

05 Dec 2011 5:00 PM • Osgood Bank, Lakeview, OH 43331

### [Chamber Annual Meeting and Dinner](#)

10 Dec 2011 6:00 PM • Moose, Indian Lake

VISIT THE CHAMBER'S WEBSITE FOR THE COMPLETE CALENDAR OF EVENTS  
[www.indianlakechamber.org](http://www.indianlakechamber.org)

## Indian Lake Area Chamber of Commerce Mission Statement

Our mission is to serve and promote the Indian Lake economic region by providing value-added business, recreational, and community-based opportunities which will attract visitors, increase growth, and enhance community unity while sustaining the recreational resource.

## President's Perspective



It is hard to believe that it is November already! As I review the past year, I feel blessed to have been able to serve as your chamber president. I have had the opportunity to meet and work with wonderful folks and participate in incredible events that celebrate the spirit of the Indian Lake community. Our chamber members and volunteers are the most selfless and generous people I have ever had the pleasure with whom to work. Thank you from the bottom of my heart for your contribution in producing another tremendous year for the Indian Lake Area Chamber of Commerce.

My objective as president this year was to evaluate our current organization to determine if we are best serving you, our members. As part of this assessment, chamber businesses were asked to participate in an online survey. The purpose of this survey was to determine if chamber needs are being continually satisfied, recognize what improvements should be made within the organization and establish our future goals for years to come. Over 10% of our 270 business members participated in the survey and the following is a report of the findings:

1. The majority (87%) of our members felt their business needs were being met by the chamber.
2. The members who belong to other chambers of commerce shared their experiences with those organizations and suggested we incorporate more family-friendly events and periodic business builder events.
3. Most felt we were sponsoring the correct number of events, but that we should do more of these in the off-season to bring people to the lake to offset slow times.
4. The majority expressed that member needs (business support, membership support, educational outreach, etc.) were not as valuable to their business as were the events.

5. A program to support fellow business members was the clear winner in other projects to consider.
6. All of the long-term chamber goals were deemed as advantageous:
  - Partner with the Logan County Chamber for added member benefits, i.e. business support, additional networking and advertising opportunities
  - Continue efforts to bring a hotel to Indian Lake
  - Encourage community involvement to enhance the area, i.e. plant a public garden and picking up litter along roadsides
  - Make the area more welcoming with signage and decor
  - Incorporate our chamber as an Indian Lake Visitor's Bureau (which could potentially allow us to attract more visitors to the lake)

A special "Thank You" again to all who took the time to fill out the survey. This information will be critical in addressing our deficiencies, capitalizing on our strengths and guiding future priorities. With plans already in effect to adopt the aforementioned long-term chamber goals, we are excited to see them come to fruition over the next few years. I wish everyone a happy and prosperous Thanksgiving and look forward to seeing you at the Annual Dinner.

Kristen Winters



## Indian Lake Area Chamber of Commerce Welcomes New Directors

At the October meeting of the Indian Lake Area Chamber of Commerce, the Board of Directors accepted the nominations of three new board members: Libby Stidam of Osgood Bank, Darlene Shick of Zimmerman Realty, and Derek Gillespie of Shoreline Construction. Leaving the board will be Frank Dietz of Edward Jones, Gary Kinsey of Hollanshead/Kinsey Insurance, and Kristen Winters of K Winters Designs. The new board members will be installed on December 10, 2011 at the Annual Dinner

and will begin their three year term on the board January 1, 2012.

We would like to take this time to thank Kristen, Gary, and Frank for their service to the Indian Lake Area Chamber of Commerce.

Officers for 2012 are: Don Freels, President; John Bodin, Vice President; Brenda Moots, Secretary; and Libby Stidam, Treasurer.

## Indian Lake Ribbon Cuttings



Jim's Marine & RV Repair



Indian Meadows Chiropractic Center

## Welcome New Members

### Indian Lake Vacation Rentals

Cindy & Jim Ambos  
11172 Newland Drive  
Lakeview, OH 43331  
937-642-7706  
indianlakevacationrentals@hotmail.com  
www.indianlakevacationrentals.com

### Marriage Resource Center

Colleen Geondeff  
616 N. Limestone St.  
Springfield, OH 45503  
937-324-3604  
colleen@mrcmv.org  
www.mrcmv.org

### Allen County Cardiology

Dr. Philip Perona  
635 W. Spring St.  
Lima, OH 45801  
419-222-7954  
limaheart@aol.com

### Hickory Lane Farms

Mike Epp  
25575 Coder Holloway  
Raymond, OH 43067  
937-358-2292  
mikeepp@mindspring.com  
www.hickorylanefarms.com

### Indian Meadows Chiropractic Center, LLC

Chris & Laura Freeman  
7399 SR 366, Suite 2  
Huntsville, OH 43324  
freeman\_d\_c@yahoo.com  
www.indianmeadowschiro.com

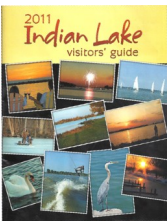
### CenturyLink

Joanette Romero  
203 West Ninth St.  
Lorain, OH 44052  
joanette.romero@centurylink.com  
www.centurylink.com

### Six Hundred Downtown

Michael Shepherd  
108 S. Main St.  
Bellefontaine, OH 43326  
937-599-6600  
michael@600downtown.com  
www.600downtown.com

## Countdown for 2012 Indian Lake Visitor's Guide



If you have an event or addition you would like to see in the 2012 Indian Lake Visitor's Guide please call or e-mail the chamber your information. Deadlines are approaching fast. All event information must be to Lima News by November 15; the history section by November 22; and the business directory by November 29. Proofing begins December 19.

The 2012 Visitors Guide will be delivered to the chamber on January 17, 2012, just in time for the 2012 Ohio AAA Travel Show in Columbus. This will be the 4th year the chamber has attended this convention. The Ohio AAA Travel Show brings in an attendance of over 14,000. Attendees will be looking for a great place to vacation. Last year the chamber's booth was between Quebec and New York so everyone was happy to see a local vacation spot!

## 2012 Party at the Beach - Bigger and Better

The Party at the Beach next year will be held in August instead of July, so mark your calendar for August 11, 2012 to Party, Party, Party at the Beach!



photo by Kim Honeycutt

Back by popular demand, The Danger Brothers open the Party at the Beach at 1 p.m. After a short break at 4 p.m., The Menus begin at 5 p.m. The Party at the Beach committee is looking into some additional attractions. The sound system has been upgraded to provide a better sound to the boaters.

Due to hiring two big bands, both back by popular demand, the ticket price has increased. Tickets

will be \$10 presale and \$15 at the gate. Tickets are expected to go on sale in March 2012. More information will be disclosed after the first of the year. Its not too early to start thinking summer fun at Indian Lake for 2012!



Photo by Kristen Winters



## INDIAN LAKE AREA CHAMBER OF COMMERCE

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Website: [www.indianlakechamber.org](http://www.indianlakechamber.org)

Newsletter & Graphics by: Kimage Design

### OR CURRENT RESIDENT

We're on the Web!  
[www.indianlakechamber.org](http://www.indianlakechamber.org)

## Christmas at the Lake

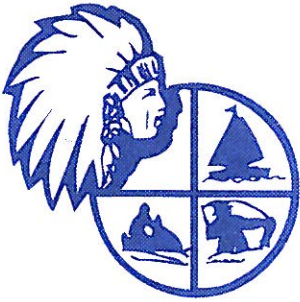


Now that the boats are stored and leaves have fallen, we are looking forward to the Christmas season. Don't miss out on all the fun activities at Indian Lake!

Verida Mowery has donated a 20 foot Christmas tree which will be lit the Friday after Thanksgiving in Russells Point. The students at Indian Lake Middle School are making decorations for the tree, but we would like the community to be a part of the festivities. On Friday, November 25th at 6 p.m., you are invited to place a decoration on the tree. The Russells Point Business Group is planning the event - watch for more information in the Indian Lake Current.

The Neighborhood Outreach program will sponsor the Christmas Lights in the Park at the Indian Lake State Park Campground throughout December. For \$5 per car, enjoy the beautiful lights in the park - also don't forget to view the lights on Indian Isle. Each year volunteers do an excellent job lighting the islands.

The Lakeview Business Group will present, "Christmas in Lakeview," on December 2. The Christmas Parade, "It's a Magical Christmas at Indian Lake," is open to all Indian Lake businesses and organizations. The parade starts at 5:30 p.m. with prizes for Best of Show, Best Lighting, and Best Theme. If you would like to enter the parade, contact Mayor Ryan Shoffstall at 937-842-2700. The Lakeview Business Group also sponsors horse and carriage rides, a scavenger hunt, and a petting zoo from 5-8 p.m. Stroll the shops of downtown Lakeview and enter to win numerous prizes to be given away at 8:30 p.m. at the Firehouse.



# INDIAN LAKE AREA CHAMBER OF COMMERCE

P.O. BOX 717 • RUSSELLS POINT, OHIO 43348 • 937-843-5392 • FAX: 937-843-9051

November 9, 2011

Re: Code of Regulations

Dear Chamber Member:

This past year the Board of Directors decided to evaluate updating the current By-Laws, or Code of Regulations, for the Indian Lake Chamber of Commerce, Inc. ("Chamber"). This was done in order to clarify ambiguities, accommodate updates in technology to promote efficient decision making and to evaluate changes in light of the Chamber's current operations.

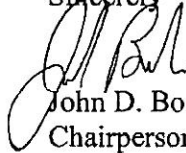
A sub-committee was formed to accomplish this task and a revised Code of Regulations was submitted and accepted, with modifications, by the Board at its October meeting. The majority of the proposed modifications relate to issues of form or clarification of pre-existing provisions. However, several of the proposed modifications are more substantive in nature and the Board thought it appropriate to provide an opportunity for members to offer their input at this stage in the process. A summary of the substantive proposed changes include:

- 1) providing the Chamber with some level of discretion to reject a proposed member if it is determined that such membership is not in the best interests of the organization;
- 2) pro-rating dues on a monthly, instead of a quarterly basis;
- 3) limiting the number of associate members (members from the non-business community) to 1/3 of total membership with restrictions on the right to hold office to ensure that the business character of the Chamber is preserved;
- 4) creating an additional officer position for the former Chamber president and providing that person the option of staying on the Board for an additional year, if necessary, to promote continuity of leadership and assist as needed; and
- 5) establishing a conflict of interest policy so direct conflicts are disclosed as part of the decision making process.

November 9, 2011  
Page 2 of 2

Both the current version and proposed updated version of the Code of Regulations will be published and accessible to members on the Chamber's website. Each member is encouraged to review these documents and share his or her comments with the Board which will consider their adoption in January, 2012. Copies of these documents will also be available at the annual meeting in December. Thank you.

Sincerely

A handwritten signature in black ink, appearing to read 'J. Bodin', written in a cursive style.

John D. Bodin,  
Chairperson of By-Laws Sub-Committee

JDB:las